



AXENS' IRAN SEMINAR

TEHRAN - 29/30 TIR 1395 (19/20 JULY 2016)

Symphony[™] A New Beat in Reforming



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What the Market is Looking for?

- BETTER Yields
- BETTER Economics with better yields stability
- HIGHER On-stream factor





What the Market is Looking for?

- Increased C₅+
- Increased total aromatics
 - More A₇+, primarily toluene and xylenes
 - Essentially same benzene
- Increased hydrogen
- Reduced C₄-
 - Primarily LPG (C₃-C₄)
 - Also FG (C₁-C₂)
- Reduced pentanes
 - Lower RVP
 - Affords incremental C₄ blending in gasoline
- Activity maintenance





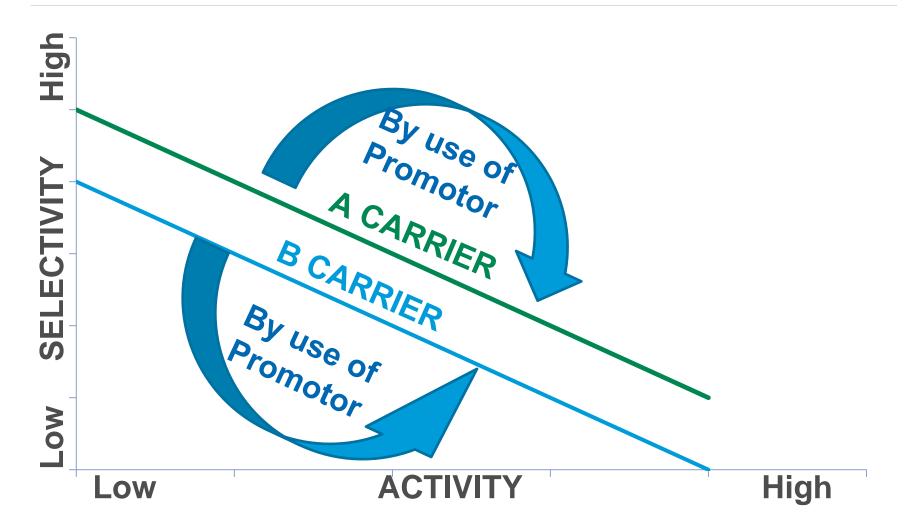
What the Market is Looking for?

- Long term performances maintenance
 - Higher long term better yields
 - Low chlorine elution
 - Lower chlorine downstream side-effects
 - Higher catalyst surface area maintenance
 - Lower coke make
- Facilitate reactant and product diffusion efficiency
 - Highest catalyst activity
 - Lowest deactivation rate
- Provide requisite crush strength
- Minimize attrition





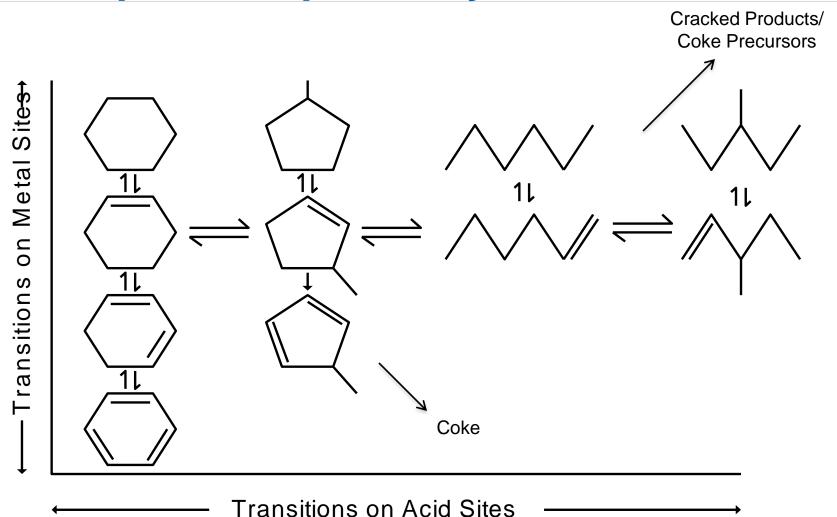
Existing Formulation: SELECTIVITY versus ACTIVITY selection







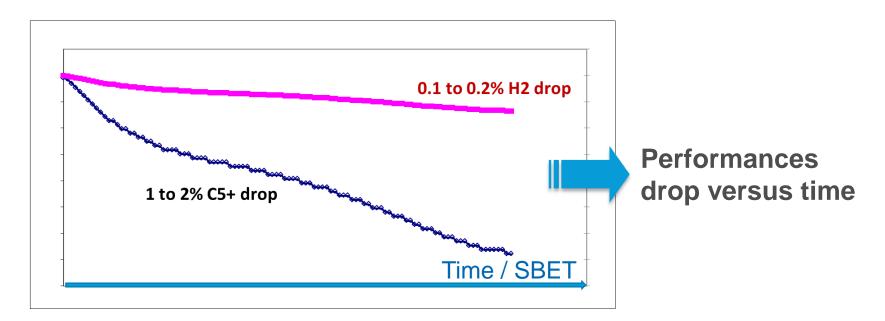
Optimized Acid-Metal Balance Key The optimized pass way





Current General Status: Catalyst Ageing

 Regular performances drop is mainly due to surface area decrease by catalyst carrier hydrothermal degradation phenomena



 Catalyst chlorine elution is increasing through the time linked to catalyst surface area decline

How Much Does Ageing Really Cost? Hypothesis

- Hypothesis
 - Plant located in Asia
 - Capacity: 50 000 bpsd
 - Heating with Fuel Gas
 - Catalyst life: 7 years
 - Discount rate: 10%



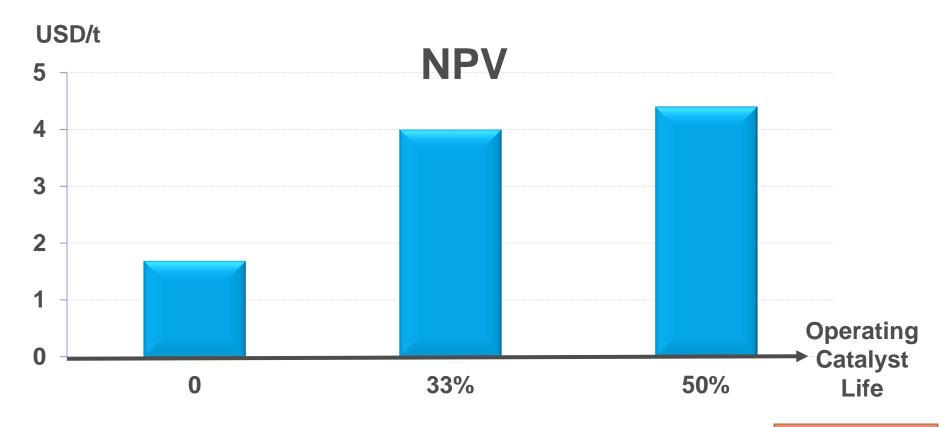
 Replacement of operating catalyst by a high hydrothermal resistance catalyst





How Much Does Ageing Really Cost? Net Present Value Impact

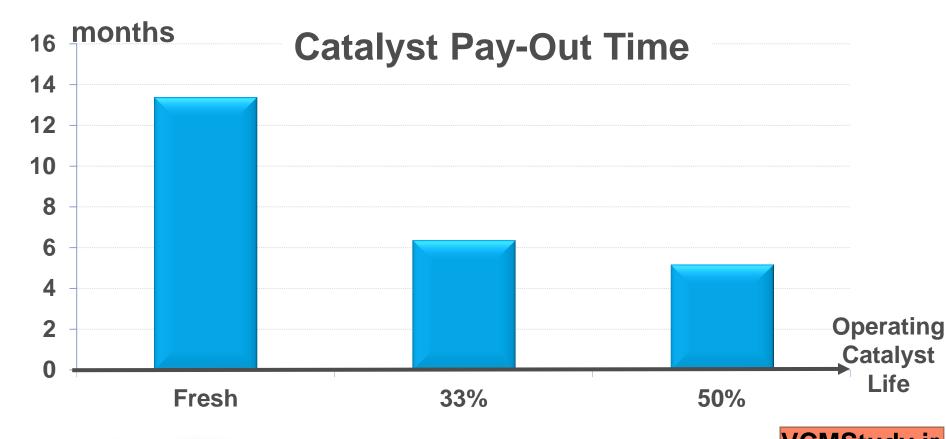
 Replacement of operating catalyst by a high hydrothermal resistance catalyst





How Much Does Ageing Really Cost? Catalyst Pay-Out Time

 Replacement of operating catalyst by a high hydrothermal resistance catalyst





How Much Does Ageing Really Cost? To sum-up

- Selection of the highest hydrothermal resistance catalyst is a major economical driver:
 - Fresh to fresh increment gain between former generation type catalyst and the new generation is around 2 USD/t
 - Mid life catalyst (SBET ~160 m²/g) is worth to be replaced by the new generation type catalyst with:
 - an additionnal margin of about 4.4 USD/t
 - > and a Pay-Out-Time of about 5 months





HOW to Answer: Symphony[™]

Officially launched in 2013





Reforming Business Acquisition Accelerates Development of New Technology







Willow Island, USA

Salindres, France

- Superior alumina support technology
- Game changer catalysts:PS 40, PR 30 & PR 15

- Superior multi-metal formulation technology
- Global leader in metallic active phase catalysts

Over 100 years of cumulative excellence in the production of reforming catalysts



A Wide Portfolio of Reforming Catalysts

Fixed Bed Series:



- Family of products for Semi Regen and Cyclic units
- Mono & Bi-metallic
- Balanced & Skewed
- Multi-promoted
- High activity, selectivity, and longer cycle length

Moving Bed (CCR):



- AR series for high severity Aromatics
- CR high density & PS low density series for Gasoline
- Multi-promoted
- Superior strength and Cl retention, maximum yield selectivity & catalyst life

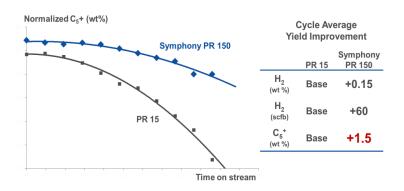


Axens Fixed Bed Reforming Catalysts Porfolio

Family of Multi-Promoted Fixed Bed Catalysts

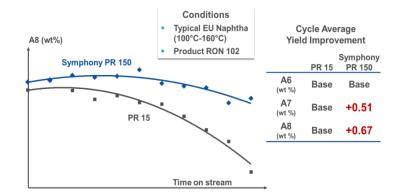
Re/Pt	Pt Only	Balanced	Unbalanced			
Target Unit	Cyclic	Cyclic/SR	SR			
Stability	+	++	+++			
S tolerance	+++	++	+			
Low density	RG 532	RG 582	RG 682			
Standard density	P 15	PR 15	PR 36 PR 30			
	P 152	PR 150	PR 156			
VCMStudy.ir						

Symphony™ Fixed Bed PR Series



- Higher H₂ yield
- Higher C₅+ yield

Higher Aromatics yield





All this with 10-15% increased cycle length at same activity



Symphony™ Fixed Bed PR Series

- Symphony™ fixed bed catalyst series products provide vs previous products, industrially demonstrated:
 - Yields stability
 - Better Stability = Extended cycle length
 - > Due to lower coke make
 - Proven industrial regenerability

Repeated orders from Majors





Axens CCR Reforming Catalyst Portfolio

New

CR R 700's

PS Symphony

PS 40

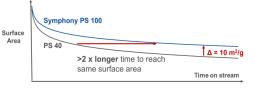
PS 100

Application	Gasoline	Gasoline Aromatics Gasoline / Aromatics			
Pt, wt%	0.25	0.30	0.30	0.29	
Promoters	Sn + Others (Multi-Promoted)				
Moving bed density, t/m3	0.65	0.65	0.54	0.54	
Main Attributes	Activity Yields Strength	Activity Strength	Activity Strength	Yields Strength	
Target Unit	AII	All	Competitor		
Density	High density		Low density		
		VCMStudv.i			

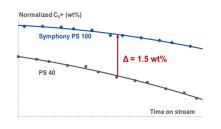


Best Performances with PS 100

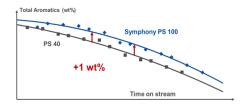
Improved C₅+, aromatics and H₂ yields

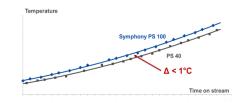


Improved Hydrothermal Stability



Same activity





All Commercial units using Symphony™ PS 100 have confirmed these gains



Symphony™ Catalyst Family



The today's optimized solution.



Thank you! And see you on Axens' Blog axens.net/blog



